



Community Activator Coach Apprenticeship in Schools

Fact Sheet

Apprenticeship Standard	Level 2 Community Activator Coach Apprenticeship Standard
Duration of training	15 months (including 2 months for End-Point Assessment)
Apprenticeship overview	<p>The Community Activator Coach (CAC) has an important role to play in improving the health and wellbeing of children, families and communities by delivering fun, inclusive and engaging activities that help to bring about a change in physical activity habits.</p> <p>The CAC apprentice will plan, deliver and reflect on delivery of sport and activity opportunities.</p> <p>Apprentices will engage with training that will develop and enhance their coaching skills and equip them to work in a variety of environments, with a range of stakeholders and work effectively in partnership with other organisations. Community Activator Coaches can support the delivery of PE, delivery lunchtime and afterschool activities, holiday provision and competitions.</p> <p>This programme has been developed based on stakeholder consultation and careful planning with sector specialists, underpinned by quality and evidence-based practice.</p> <p>The blended learning delivery design encompasses a range of methods to engage learners and offer a rich and exciting programme.</p> <p>Many schools see this apprenticeship as an excellent use of their Primary PE and Sport Premium funding because of the far-reaching impact that the Community Activator Coach can have. Aspire can offer specialist recruitment support to schools who want to recruit someone with the right potential for this role.</p>
Nature of job role relevant to Knowledge, Skills and Behaviours of the apprenticeship	<p>Employers utilising this programme have personalised their implementation of this apprenticeship role based on individual needs, resources and demographic, but the Community Activator Coach role has generally incorporated:</p> <ul style="list-style-type: none"> • Working directly with pupils across all ages/key stages • Working collaboratively with a wide range of partner organisations in the area of sports and physical activity • Provide quality coaching provision and/or PE department and PE lesson support • Planning programmes of activity for pupils, families and communities • Support the delivery of a rich and exciting extracurricular sports and activity programme • Delivering lunchtime activities • Coordination of pupil volunteer projects to maximise engagement in physical activity across the school population • Supporting pupil involvement in competitive sports events
Suggested projects/activities (to generate high quality evidence for EPA)	<ul style="list-style-type: none"> • Children volunteering as playground activators to help with playground activities • Sports days with parent volunteers • Physically active learning initiative • Developing new playground or extracurricular activities
Qualifications, certificates and training delivered	<ul style="list-style-type: none"> • Level 2 Community Activator Coach Apprenticeship Standard • Level 2 Award in Multi-skills Coaching/Development in Sport (optional and subject to a £50 certification fee) • Skills festival days and online access to a wide range of added value CPD such as; <ul style="list-style-type: none"> • Mental health & physical activity • Practical Coaching • Safeguarding & PREVENT • Behaviour Management • Supporting the PE Curriculum • Personal Development, Career Planning & Employability Skills • Digital Skills • Functional skills in maths and English (where required)

Masterclasses	<ul style="list-style-type: none"> • Understanding the role of a coach. • Critically evaluating different behaviour management strategies and their effectiveness in different coaching environments • Developing session planning techniques, incorporating different styles and knowing the importance of reflective practice. • Establishing safe coaching practice, understanding duty of care, coaching code of conduct and first aid • Importance of safeguarding children, yourself and colleagues. • Benefits of physically active living and knowing how to embed into coaching practice • Differentiation techniques to meet working environment and individual learner needs. • Integrated use of social media and technological advancements in the workplace • Understanding barriers in sports to participation and developing inclusive coaching techniques • Developing the whole child – considering holistic learning aims and activities • Establishing customer needs and action planning from customer insight • Benefits of volunteers and understand funding process in the workplace
End Point Assessment (EPA)	<p>Candidates will be required to demonstrate their occupational competency in order to go through gateway to end point assessment by producing a series of reflective accounts.</p> <p>The end-point assessment process is conducted by an independent organisation, will take a maximum of 3 days and will comprise of the following components:</p> <ul style="list-style-type: none"> • Practical coaching observation • Interview supported by portfolio of evidence <p>Performance in the EPA will determine the apprenticeship grade of distinction, pass or fail.</p>
Training model	<p>This apprenticeship training programme includes a structured timetable of provision including all the following:</p> <ul style="list-style-type: none"> • Group tutor sessions • Skills festival days • Digital resources • Aspire:Ed online learning platform courses • 1:1 progress reviews • Employer reviews • Work based observations



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